



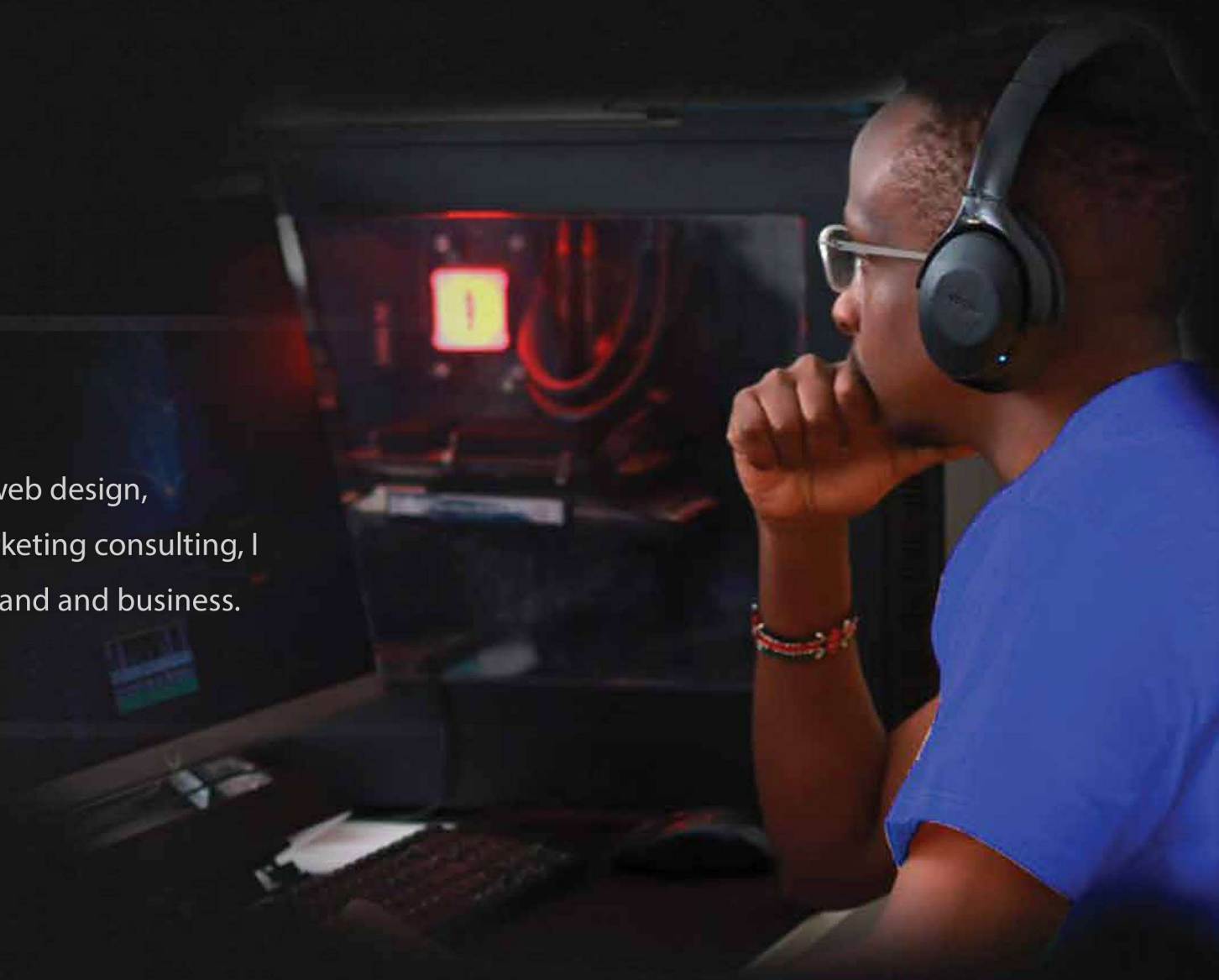
Web Design

Passionate about crafting seamless digital experiences, captivating designs, and strategic marketing solutions. Let's turn ideas into impactful realities.

About Me

WEB DESIGN | UI/ UX DESIGN | DIGITAL MARKETING

As a multifaceted professional specializing in web design, graphics design, UI/UX design, and Digital marketing consulting, I offer a unique blend of skills to elevate your brand and business.





CONTACT ME

+254712 433-236
+254779 778-450

www.oscarmaina.com
info@oscarmaina.com

Reliable Towers ,4th fFloor
Mogotio Road Westlands



REFERENCES

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Email: www.diradigital.co.ke

ABASS MOHAMED

C.E.O Qatken Holding

Tel: +254700453009

Email: www.qatkengroup.com



EDUCATION

MOI UNIVERSITY

BACHELOR OF ARTS -ECONOMICS & MATH
2011 - 2015

GOOGLE

Fundamental of Digital Marketing
2020 - 2021

OSCAR MAINA

DIGITAL MARKETING /// GRAPHIC /// WEB DESIGNER

ABOUT ME

I'm a digital Marketer with an unquenchable thirst for creativity and innovation. As a Multi-potentialite I have ventured into multiple domains, wielding a palette of skills in digital marketing, graphics, UI/UX design, web design, and the art of content creation.

WEB DESIGN EXPERIENCE

REAL ESTATE WEBSITES

Haze Homes Ltd /// Maestro Homes /// Sunland Real estate ///

For SReal Estate Companies , I crafted a virtual realm where aspirations find a home. Their website seamlessly showcases properties, capturing the essence of each space, and inviting visitors to envision a life within its walls.

DIGITAL MARKETING AGENCY WEBSITES

Derine Marketing Agency /// Dira Digital ///Progressive digital

For these digital Marketing Agency, I created websites that mirrors their individual expertise. Our collaboration mirrored the fluidity of the digital world, resulting in a website that resonates with their industry authority.

E-COMMERCE WEBSITES

Tabarak Electronics///Imaxim Shop///Zzzam Homes /// Beautiful Homes

Partnering with these e-commerce platforms, I brought the charm of their products shop to the digital realm. These website became portals to explore a world of artistic adornments, connecting visitors with products on various spheres to make shopping easy and seamless.

CORPORATE WEBSITES

Signatures Smiles Dental Centre

For these corporate websites, I translated their commitment to individual services and expertise into a digital presence. The websites reflected their individual professionalism, ensuring that clients' first interaction is smooth and beneficial.

TECHNICAL PROFICIENCY

Adobe Photoshop	<div><div></div></div>	Adobe Illustrator	<div><div></div></div>
Da Vinci Resolve	<div><div></div></div>	Adobe Premiere Pro	<div><div></div></div>
HTML-S/CSS-3	<div><div></div></div>	Word Press 6.3	<div><div></div></div>
Figma /Adobe XD	<div><div></div></div>	Elementor Builder	<div><div></div></div>
Slider Revolution	<div><div></div></div>	S.E.O & Google Analytics	<div><div></div></div>



WEB DESIGN EXPERIENCE

MARKETING MANAGER

Nov 2022-Feb 2024

Maestro Homes Ltd- Reliable Towers -Mogotio Road Westlands Kenya

My responsibilities encompass the development and execution of comprehensive marketing strategies to enhance brand visibility and drive business growth. I manage various digital marketing initiatives, curate engaging content for various company social media channels, design compelling graphics, and oversee the creation and maintenance of the company's website.



DIGITAL MARKETING EXECUTIVE

Premier Realty-Westlands Heights NearSarit Centre Westlands Kenya

Oct 2021 -June 2022

In my role as a Digital Marketing Executive at Premier Realty Ltd, I was responsible for executing digital marketing campaigns and content creation,graphic designs to promote the company's real estate services,brand visibility and lead generation.

WEB DESIGNER

Dira Digital-Parksuites Parklands Nairobi kenya

Freelance

At Dira Digital, I serve as a Web Designer, where I leverage my skills to create visually appealing and user-friendly websites. My role involves collaborating with clients to understand their design needs, translating concepts into website layouts, and ensuring the seamless functionality of the final product.

DIGITAL MARKETING EXECUTIVE

Qatken Properties Ltd-Nextgen Mall Msa Road

April 2021 -Sept 2021

As a Digital Marketing Executive at Qatken Properties, my responsibilities extended to managing digital assets, web design, and content creation. I contributed to the development and execution of digital marketing strategies, ensuring that the company's online presence was optimized for maximum impact.



LEAD CREATIVE

July 2020-March 2021

Gulladvert Africa Ltd-Nextgen mall Msa Road

Working Gulladvert Africa a sub siadiary of Qatken Holding I managed to get Nextgen mall a client where we managed the mall and its clients' digital marketing needs.These digital Needs included graphics design for various clients and the mall's social media assets.My roles also included taking photos and creating videos for the mall and its clients.



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Email: info@maestrohomesltd.com



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GOOGLE

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2020 - 2021



WORK EXPERIENCE

SALES AND MARKETING CONSULTANT-CONTRACT

Jan 2025 -May 2025

JAMEEL PRIME APARTMENTS -CANON TOWERS,MOMBASA

Spearheaded strategic sales and digital marketing campaigns to increase occupancy for newly launched apartments.

Developed marketing collateral, including brochures, social media content, and signage.

Implemented digital lead generation and conversion strategies via social media, Google Ads, and real estate platforms.

Conducted on-site tours and managed client relationships, contributing to over 70% unit uptake during contract period.



GENERAL MANAGER-FULL TIME

April 2024 -Dec 2025

AXIOM HOMES LTD-4TH FLR EQUITY KILIMANI

Managed company operations with a strong focus on digital innovation in marketing and client acquisition.

Introduced new systems for digital communication, CRM, and marketing automation to streamline operations.

Directed company branding and oversaw design of all digital assets including website, social media profiles, and email marketing campaigns.

Coordinated between sales, design, and construction teams to ensure timely and client-focused service delivery.



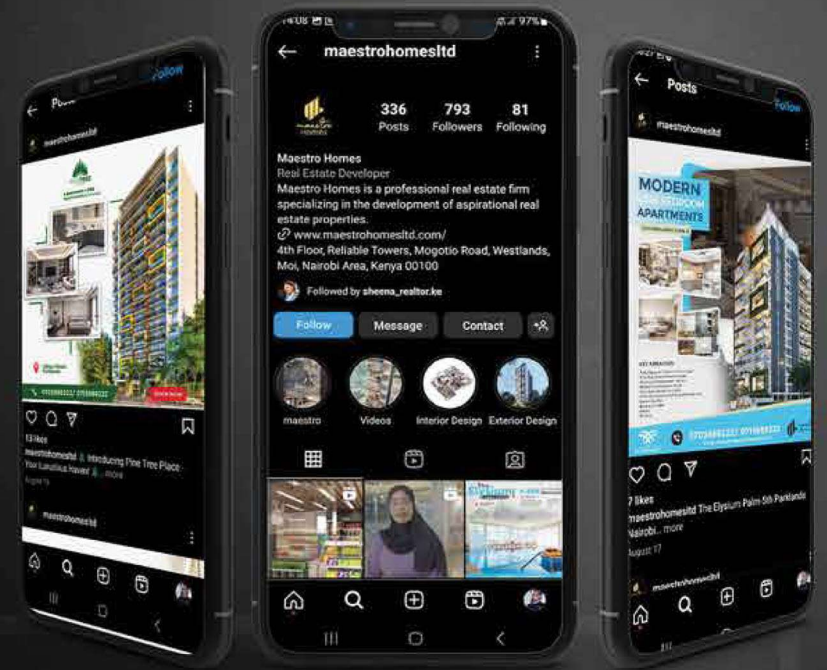
MARKETING MANAGER-CONTRACT

Jan 2024 -March 2024

AFRICAN DEVELOPER GROUP (ADG)-JADALA PLACE,

Advised the leadership team on go-to-market strategies, helping scale engagement and lead quality across digital channels.

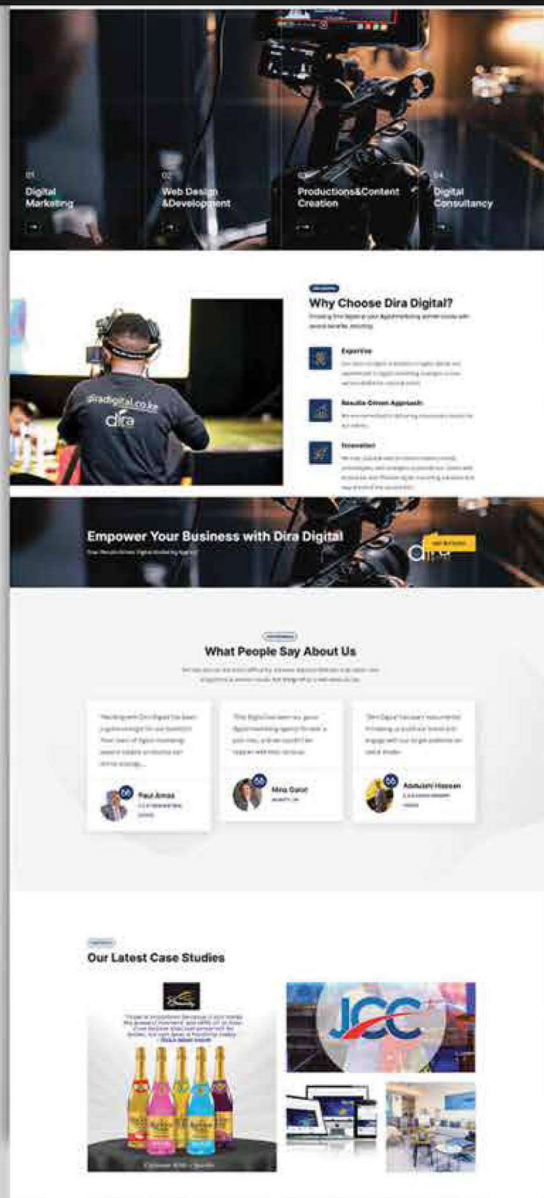
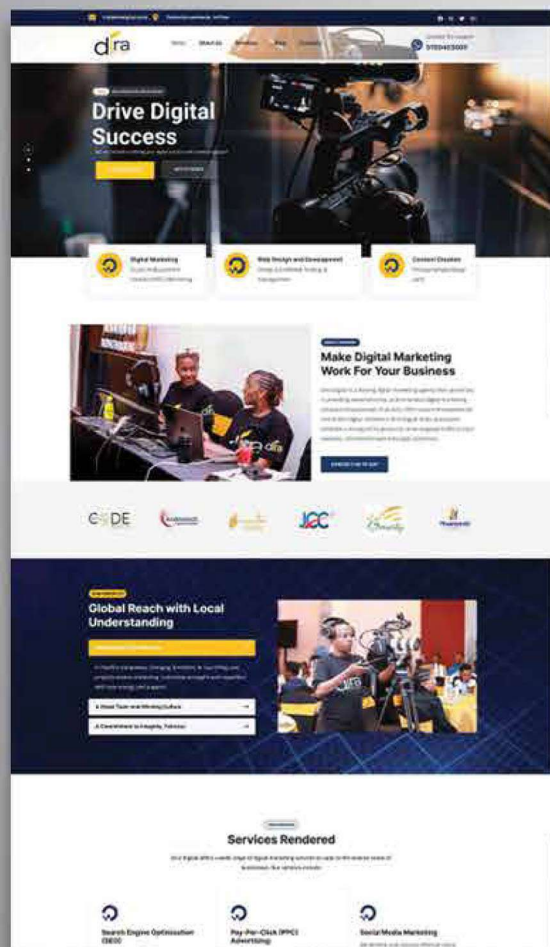
Reviewed the existing Marketing team Based abroad and also prepared reports on the overall performance of the marketing palns

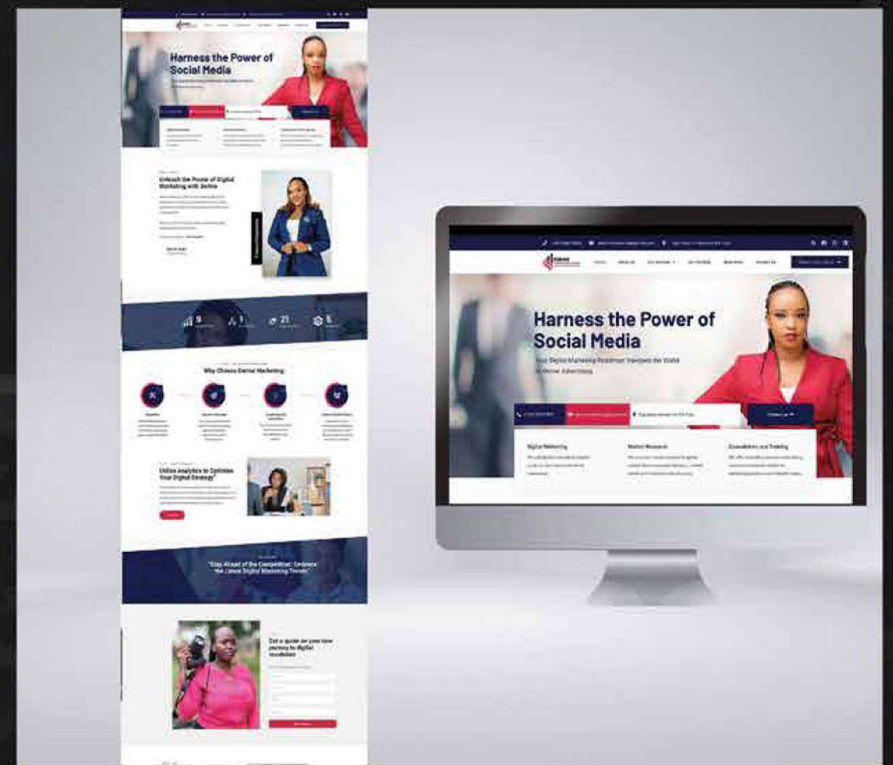
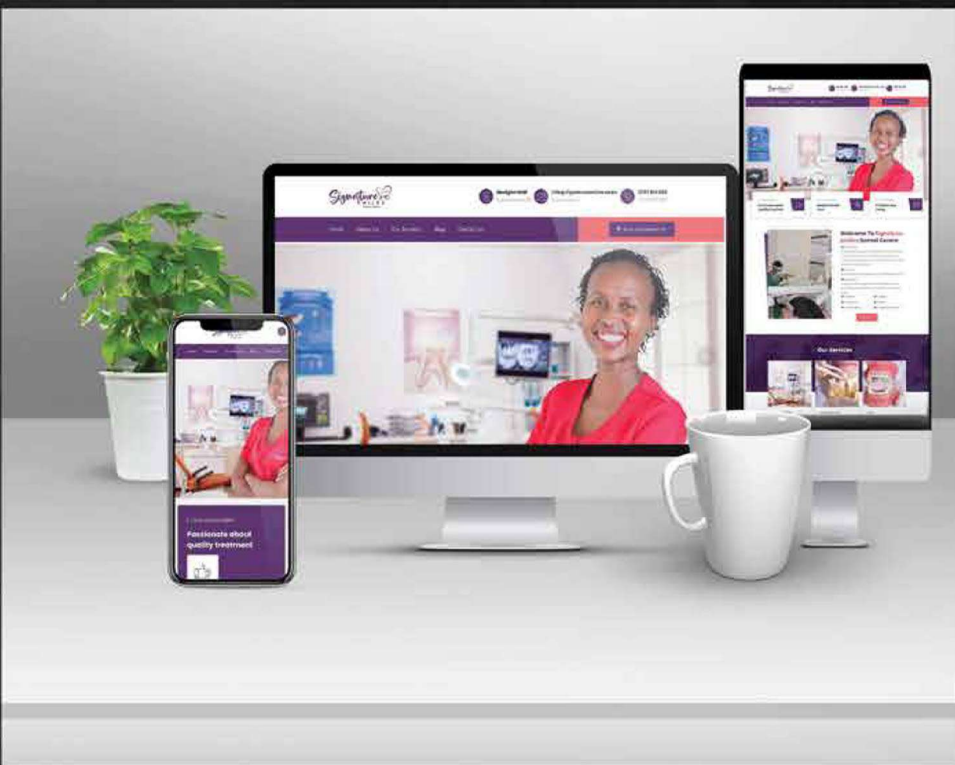
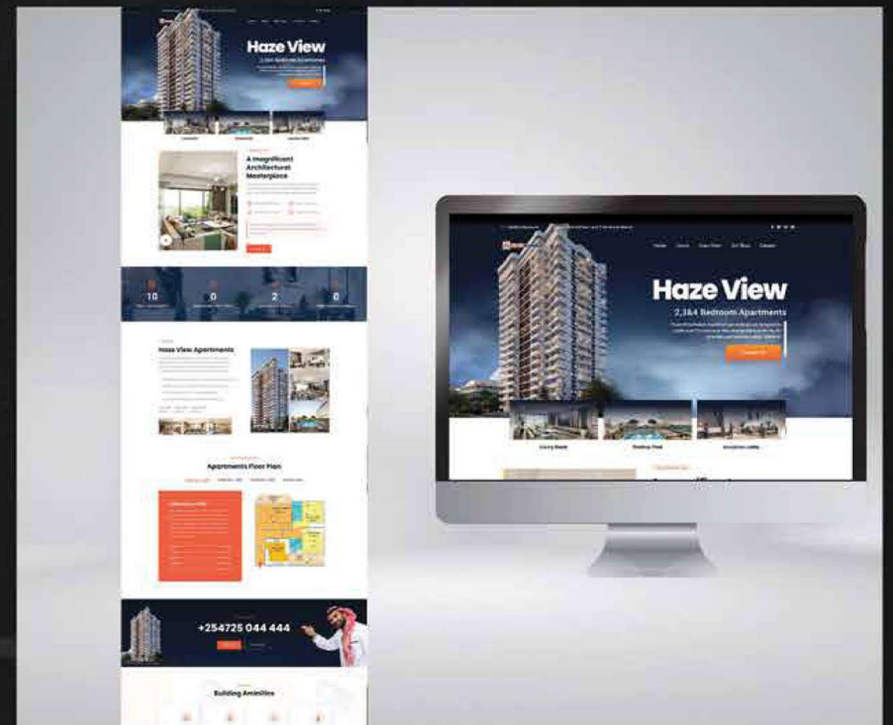
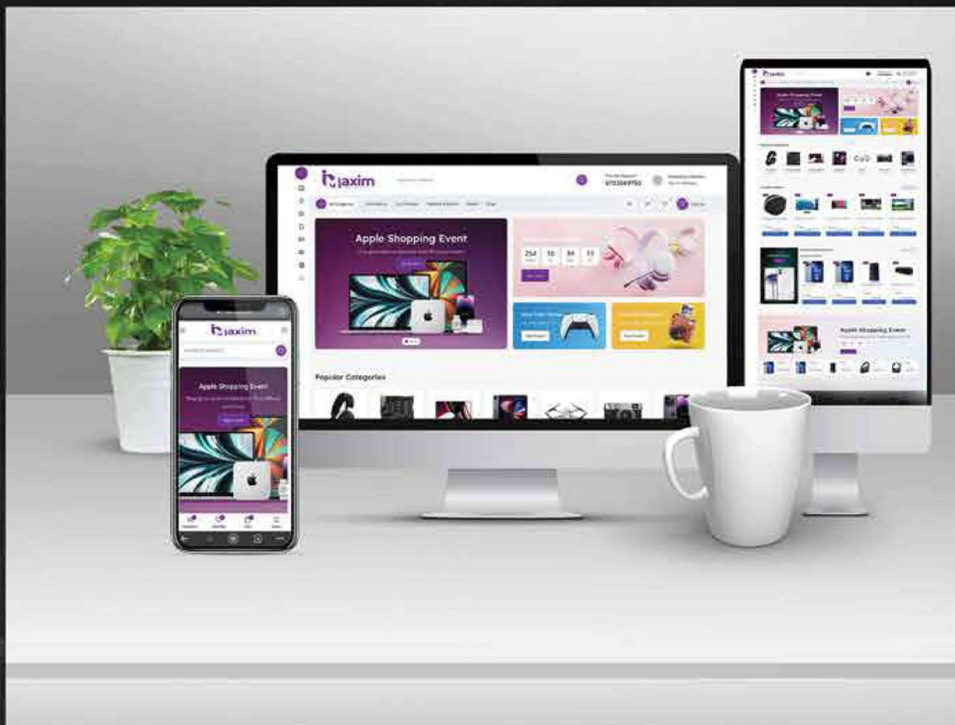


SOME OF MY CLIENTS




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Plain Chips	Ksh.350
Mashed (potato)	Ksh.300

CHICKEN BURGER
Chicken chicken, seasoned bread crumbs, grilled onion, and garlic
Kshs.600

BUTTER CHICKEN WRAP
Tenderloin chicken, chicken, tomatoes, onion, and garlic
Kshs.550

CRISPY CHICKEN WRAP
Tenderloin chicken, chicken, tomatoes, onion, and garlic
Kshs.550

SHAKES/JUICES

Vanilla Milkshake	Kshs.350
Chocolat Milkshake	Kshs.350
Passion Juice	Kshs.300
Mango Juice	Kshs.300
Mint Pineapple	Kshs.300

GENERAL DRINKS

Mineral Water 1ltr	Kshs.150
Mineral Water 500ml	Kshs.100
Soft Drinks	Kshs.100
Sweet Lassi	Kshs.300
Mango Lassi	Kshs.300
Salted Lassi	Kshs.300

STARTER

Mutton Chops (served with potatoes)	Kshs.850
Tandoori Chicken (served with potatoes)	Kshs.2000
Plain Tandoori Chicken	Kshs.1050
Chicken Tikka (served with potatoes)	Kshs.850
Chicken 65	Kshs.850
Mutton Bhajia Kabab	Kshs.1000
Meat Chicken Kabab	Kshs.1000
Chicken Bhajia Kabab	Kshs.1000

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DERINE MARKETING LIMITED

DIGITAL MARKETING
CREATIVE MARKETING AGENCY

ABOUT US
Derine Marketing Agency, one of the leading digital marketing agencies in Nairobi, Kenya, is a full-service digital marketing agency that provides a wide range of digital marketing services to its clients.

OUR SERVICES
We provide a wide range of digital marketing services to our clients.

SOCIAL MEDIA
Brand Awareness
Social Media Strategy
Leads Generation

CONTENT DEVELOPMENT
Content strategy
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Kshs.15,000 PEACOCK Blessing Cards, Cake, Balloons, Decorations	Kshs.20,000 FALCON Blessing Cards, Cake, Balloons, Decorations	Kshs.37,000 PEACOCK Blessing Cards, Cake, Balloons, Decorations	

CONTACT US
0717845220
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LOCATION
The Rohn Mall, Nairobi Rd off Jogoo Rd

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SHAMBA ASSOCIATES ADVOCATES

COMPANY PROFILE

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ABOUT US
Stonally Pharmaceuticals is a trusted and customer-focused pharmacy based in Nairobi, Kenya. We are dedicated to providing high-quality pharmaceutical products, health services and expert medical guidance to help our community achieve better health and wellness. At Stonally, we believe that healthcare should be accessible, affordable, and reliable, ensuring that every customer receives the best possible care.

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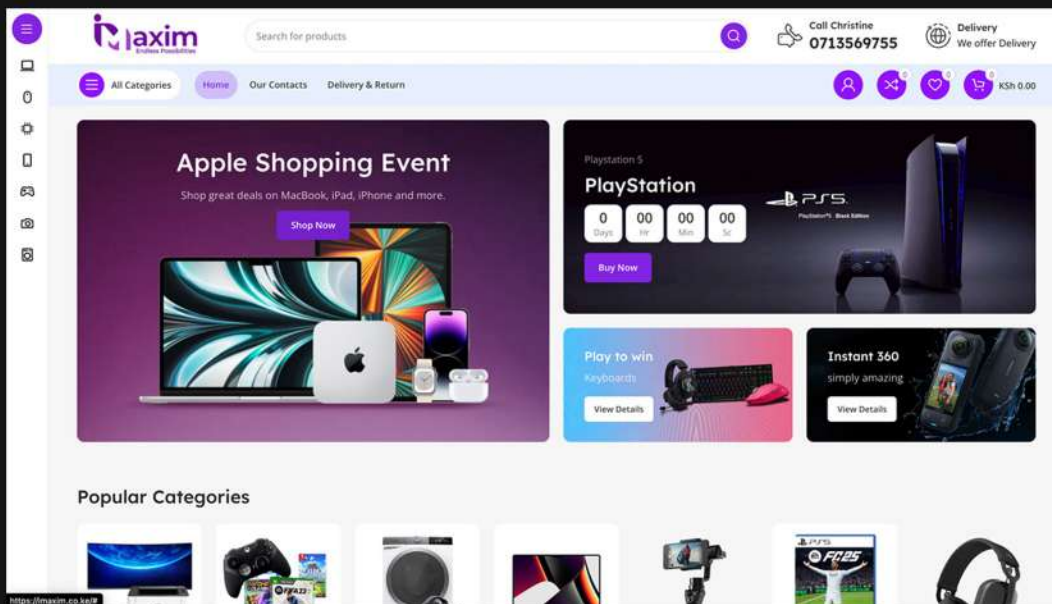
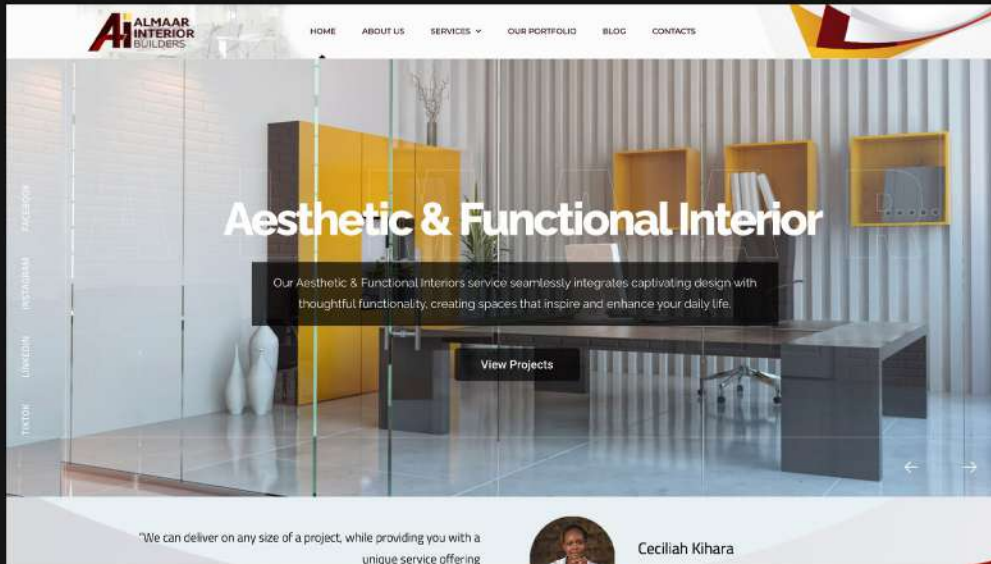
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